

Juicing Your Creativity

9 ½ Ways to Get People to Love You

Program Description:

We all have creativity inside of us. Sometimes we just need to squeeze it out. We need creative ideas in order to persuade people to understand our messages and buy into them.

And here's the thing: We are in a constant state of persuasion. We are either trying to persuade or we are being persuaded. We need a creative message in order to make that an easier undertaking.

In the Juicing Your Creativity presentation you will...

- Learn 9 ways to persuade people through creating an experience.
- Participate in a creative, interactive, and idea-squeezing session to help explore ideas that may be hidden in plain sight.
- Work through the revealed ideas to hone a message that will resonate both internally and externally.