

## **Juicing Your Creativity**

by Cathey Armillas

### **Intro:**

Do you ever catch yourself saying...“I’m not very creative!”.

Does it seem like other people can come up with creative ideas simply, quickly and without much effort?

If you’ve ever been there, you’ll be happy to hear that being creative is just a mindset. And once you learn how to get into it, you’ll know how to uncover your inner creative.

As founder of PURA Marketing, Cathey Armillas has been using creativity marketing campaigns for decades that have yielded millions of dollars for her clients; and landed them on TV shows like David Letterman, CNBC, The History Channel and more.

Cathey will teach you the simple strategies from her award-winning book, ***“The Unbreakable Rules of Marketing”*** so you can walk away with the power to juice your creativity.